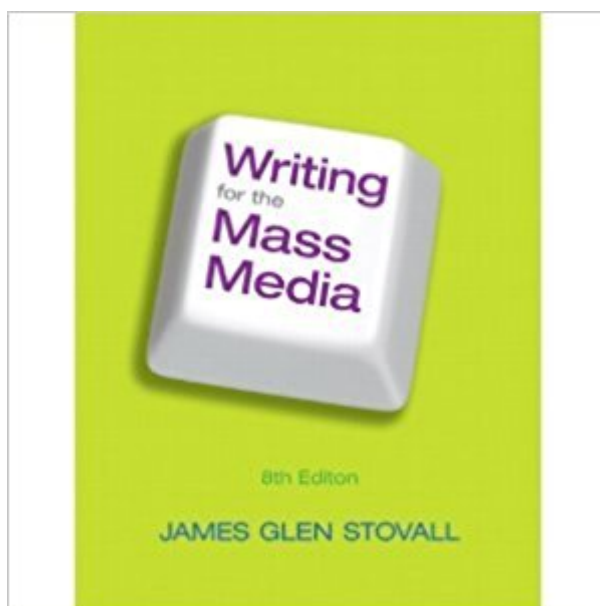


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Synopsis

Writing for the Mass Media by Stovall,James G.. [2011,8th Edition.] Paperback

Book Information

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Customer Reviews

Writing for the Mass Media by Stovall,James G.. [2011,8th Edition.] Paperback

Effective teaching book for writing for the public media

Very good book, lots of information for a beginner journalist.

This book is really helpful in understanding and writing for the mass media. There are great examples and small projects/assignment in it too.

This was a rental for my college class. It smelled of cigarette smoke that had been covered up with perfume. I am glad I only need it temporarily.

Fast shipping and exactly what I wanted, just was more worn out than what I was expecting, but it came and it works so that's great!

As a media professional this book comes in handy on a daily basis. It covers a variety of formats, news magazine, television, internet and radio copy. As a good media writer you must understand the platform you are writing for, this book gives you that guidance.

Exactly what I needed for the class I'm taking, and at a really good price.

i got this for my writing across the media class and i am definitely going to keep this as reference. it has a lot of good information that is relevant in all the mass communication fields. totally worth the investment

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